



MEDIA ALERT

Community Care Celebrates 40 Years of Service

Secretary of the Wisconsin Department of Health Services, **Linda Seemeyer to Speak**

WHO: Over the past 40 years, Community Care has grown from a nursing home alternative in Milwaukee County to three programs funded by Medicare and Medicaid (PACE, Partnership and Family Care) that serve more than 11,000 people in 14 different southeastern Wisconsin counties.

WHAT: 40th Anniversary Breakfast Celebration

VISUALS: Linda Seemeyer the Secretary of the Wisconsin Department of Health Services will be the keynote speaker. The guest speaker will be Kirby Shoaf, founder and former CEO of Community Care.

WHERE: Italian Community Center, 631 E. Chicago Street, Milwaukee

WHEN: Tuesday, November 7, 8-9:30 am

CONTACT: Onsite Event Contact: Heidi Fendos, PR Counsel, 414.403.0744

About Community Care

Headquartered in Brookfield, Wis., Community Care, Inc. is a private nonprofit organization that serves the long-term care and health needs of more than 10,000 older adults and adults with physical or intellectual disabilities. Founded in 1977, Community Care is the only Wisconsin managed care organization to offer all three programs of Family Care, Family Care Partnership and Program of All-Inclusive Care for the Elderly (PACE). The organization provides care in the 14 eastern Wisconsin counties of Calumet, Fond du Lac, Kenosha, Manitowoc, Milwaukee, Outagamie, Ozaukee, Racine, Sheboygan, Walworth, Washington, Waukesha, Waupaca and Winnebago. For more information about Community Care, visit www.communitycareinc.org.